

megg.design

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EDUCATION

SCAD, Savannah, GA
Bachelor of Fine Arts,
Graphic Design Nov. 2012

USC, Columbia, SC
Foundations & General Edu.
Aug. 2008 - Dec. 2010

SOFTWARE

Adobe

Acrobat
Indesign
Illustrator
Lightroom
Photoshop
Premiere
XD

Microsoft

Excel
Power Point
Word

Other

Procreate

Professional

Advertising
Branding
Illustration
Logo Design
Print & Production
Photography
Video Editing
Web Design

HONORS

Magna Cum Laude

Dean's List
SCAD 2010 - 2012
USC 2008 - 2010

GA Hope Scholarship
2010 - 2012

Academic Tuition Grant
2010 - 2012

EXPERIENCE

Megan Boyd Design, LLC. | *Owner* | Atlanta, GA | Jan 2013 - Present

Provide wide range of creative design, production and printing services. Portfolio of services includes: identity design, web design, informational and layout design, promotional media, photography and professional photo editing.

Punch Digital Strategies | *Associate Art Director* | Shirlington, VA | Aug 2015 - May 2021

Generated innovative ideas across all digital communication platforms and print media. Worked closely with web developers throughout web design and implementation process for optimal user experience and website functionality. Helped to inspire colleagues and contribute to creative brainstorming sessions. Collaborated with Creative Director and ensured the agency's philosophy was maintained throughout each project. Worked from conceptualization to completion on a wide scope of projects. Accountable for the leadership and direction of creative process within assigned teams. Managed own time within a large volume of work and tight deadlines.

Department of Veterans Affairs | *Graphic Designer* | Washington, D.C. | Jan 2014 - Aug 2015

Researched and developed graphics for VHA's social media properties, including Facebook, Twitter, Google+ and YouTube accounts. Increased VHA's social media presence and page interaction by publishing informative and relevant content and high quality graphics. Published and promoted available care options for Veterans in an accessible and engaging format. Assisted with maintaining and monitoring VHA's social media accounts; and analyzed posts for building future media and marketing strategies. Developed media packages for VA's 150 Medical Centers nationwide related to specific and significant events. Designed banners, badges, and iconography for va.gov/health pages, as well as infographics, flyers, and posters for both internal and external use. Managed office photo library and review media to ensure graphic standards guide consistency.

International Registries, INC. | *Graphic Designer* | Reston, VA | July - Nov. 2013

Produced all phases of design work at corporate headquarters and 25 regional locations including overseas. Designed company marketing and advertising media including publication ads, large format banners, informational booklets and pamphlets, digital and print invitations, promotional gifts, and newsletters. Managed all print and production tasks including obtaining estimates, blue-line approval, and press checks. Management and administration of advertising publication schedule and budget plan.

Lure Design, Inc. | *Design Intern* | Orlando, FL | Feb - May 2013

Worked as contract graphic designer on key projects including work for Shutterfly, Ghost Train Orchestra, and Mega Trax. Design scope of work included original illustrations, web graphics and page embellishments, print design, and layout design. Trained and assisted with screen printing jobs; successful completion of daily production tasks.

